

What Is Claimed Is:

*Sub B* 1. A method for custom blending and fabricating a lipstick at a retail establishment to personal specifications of a person, the method comprising:

receiving a customer demand from the person for a custom blended lipstick at the retail establishment;

mixing selected quantities of a plurality of selected pigments in accordance with the customer demand to arrive at a pigment mixture;

softening at least one lipstick base via heat such that the lipstick base is suitable for mixing with pigments; thereafter

mixing the pigment mixture with the softened at least one lipstick base to arrive at a base-pigment mixture; thereafter

applying the base-pigment mixture to lips of the person for evaluation; thereafter

heating the base-pigment mixture; and

cooling the base pigment mixture in a mold.

*Sub C* 2. The method of claim 1 further comprising the step of adding at least one pigment during a step after the applying step and before the heating step to adjust the base-pigment mixture.

3. The method of claim 1 further comprising the step of adding at least one base during a step after the applying step and before the heating step to adjust the base-pigment mixture.

4. The method of claim 1 wherein said mold is a lipstick mold in which the base-pigment mixture is cooled in the lipstick mold to form a lipstick, further comprising:

removing the lipstick from the lipstick mold; and

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CL2A<sup>2</sup> affixing the lipstick to a lipstick case.

5. The method of claim 1 wherein the two steps of mixing are conducted on a blending sheet.

6. The method of claim 1 wherein the steps of the method are conducted while the person waits at the retail establishment.

Sub B<sup>2</sup> 7. A method for custom blending and fabricating lip coloring product to personal specifications of a person of using a kit at a retail establishment, the kit including a mold, a plurality of pigments and a plurality of bases, the method comprising the steps of:

receiving a customer demand from the person for a custom blended lipstick at the retail establishment;

mixing selected quantities of bases and pigments for lip coloring product selected from a plurality of pigments and bases;

heating the bases and pigments into liquefied form;

cooling the bases and pigments in a mold.

8. The method of claim 7 wherein the mixing step comprises: mixing selected quantities of a plurality of selected pigments in accordance with the customer demand to arrive at a pigment mixture;

softening at least one lipstick base via heat such that the lipstick base is suitable for mixing with pigments; and thereafter

mixing the pigment mixture with the softened at least one lipstick base to arrive at a base-pigment mixture.

Sub C<sup>1</sup> 9. The method of claim 8 further comprising the step of adding and mixing at least one pigment during a step after said mixing step and before the heating step to adjust the base-pigment mixture.

10. The method of claim 7 wherein said kit further includes a blending sheet, wherein said mixing step is conducted on the blending sheet.

*Sub B<sup>3</sup>* 11. The method of claim 7 wherein the heating step is performed in a microwave oven.

*Sub C<sup>1</sup>* 12. The method of claim 7 wherein said mold is a lipstick mold in which the base-pigment mixture is cooled in the lipstick mold to form a lipstick, further comprising:

removing the lipstick from the lipstick mold; and  
affixing the lipstick to a lipstick case.

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13. The method of claim 7 wherein the steps of the method are conducted while the person waits at the retail establishment.

*Sub B<sup>4</sup>* 14. A method for custom blending and fabricating lip coloring product using a kit at home, the kit including a mold, a plurality of pigments and at least one base, the method comprising the steps of:

mixing selected quantities of the at least one base and pigments for lip coloring product selected from a plurality of pigments and bases to form a mixture of a desired shade and texture, the mixing step being conducted at the home;

heating the bases and pigments into liquefied form, the heating step being conducted at the home; and

cooling the bases and pigments in a mold, the cooling step being conducted at the home.

*Sub A<sup>1</sup>* 15. The method of claim 16 wherein the heating step is conducted with an electrical device typically available at the home and not part of the kit.

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*add A1* 16. The method of claim 16 wherein the heating step is conducted in a microwave oven.

17. The method of claim 16 wherein said mold is a lipstick mold in which the base-pigment mixture is cooled in the lipstick mold to form a lipstick, further comprising:

removing the lipstick from the lipstick mold; and  
affixing the lipstick to a lipstick case.

18. The method of claim 16 wherein said kit further includes a blending sheet, wherein said mixing step is conducted on the blending sheet.

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